

ATECA VISION



September **2010**

IFA Berlin

For the fifth time in a row, ATECA will be present

DON'T MISS OUR LATEST
INNOVATIONS !

Sablé-sur-Sarthe, Friday 21st May 2010 - ATECA prides itself on being the leader in the conception and development of TV stands and AV equipment solutions. For the fifth time in a row, ATECA is proud to reveal its new collection and much more.

Our Marketing Manager (Pauline Garcion) and Sales Manager (Stéphane Richard) will be happy to welcome you on their booth to show you ATECA's latest products.

IFA BERLIN is a great opportunity for us to showcase our new multimedia TV solutions. Those well-thought products are designed to house numerous peripherals. On top of the traditional storage compartments for DVD player, etc, they offer roomy components areas to ingeniously hide away console games and accessories, as well as CDs and DVDs. Both with an attractive and trendy design, they combine flexibility, quality with entry level prices (less than 100 euros).





AT-Fun

AT-FUN collection widens its range !

✓ AT421AP323 / magic00323



Structure : Medium density fiberboard, decorative paper

Top panel maximum load : 50 Kg
Middle panels maximum load : 5 Kg

Product size : 600x800x400 mm
Screen size : 26" - 32"

The smart magic00323 can make a world of difference. Enhance your gaming experience with this multipurpose video entertainment system offering nifty storage solutions for you gadgets and entertainment associated paraphernalia you do not want to see lying around haphazardly. Follow your whim to organize the roomy compartments : magic00323 features a drop-down drawer to house, for instance, game consoles, two vertical component areas, one shelf and one glass shelf for DVDs.



✓ AT419BP322 / scoop00322



Structure : Medium density fiberboard, decorative paper, epoxy coated steel, papered glass

Top panel maximum load : 50 Kg
Middle panels maximum load : 5 Kg

Product size : 1100x600x400 mm
Screen size : 32" - 50"

The scoop00322 merges innovative engineering and original design to seamlessly integrate technology into your home. The scoop00322 is a capacious enclosed cabinet : your electronic equipment is tucked away in a "out of sight, out of mind" approach. To achieve maximum efficiency, the base has vertical and horizontal component areas, two metal shelves and two glass shelves (on both sides), with and easy access to TV peripherals (DVD player, games consoles and accessories, DVDs...) and three glass doors to keep your equipment dust free.





TAKE A CHANCE : ATTRACTIVE
NEW MODELS ARE HERE !



For more information, we invite you to arrange a meeting with our
Marketing Manager, Pauline Garcion, or our Sales Manager, Stephane Richard.

About ATECA :

ATECA (Art et Technique de l'Ameublement) started a family-owned business in 1985 and specialized in the conception and development of TV stands and AV equipment solutions for leading OEM TV manufacturers and distribution channels in the AV furniture market. ATECA is recognized for its excellent knowledge of the industry and TV market and its ability to develop fast and thorough solutions and prototypes, but it also has a proven expertise with all types of materials along with a strict up-and-down stream quality management.

Nowadays, ATECA exports its products towards 32 countries. More than 400 000 TV stands, components and TV wall mount systems are delivered annually.

ATECA presents an impressive collection of more than a hundred different TV stands to choose from : from top-of-the-range products to state-of-the-art TV solutions, to mass production products and contemporary TV stands. ATECA is working tirelessly to maintain high standards in terms of security and provide world class customer service to meet customers' satisfaction. ATECA established partnerships with OEM TV manufacturers such as Philips, Samsung, LG...

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